

REGIONAL SPONSORSHIP

Regions have become the most important geographies in the global economy. Cities and counties have political boundaries but no economic boundaries. North and South Carolina have tremendous regional assets – natural, cultural, economic and social. Investing as a new Regional Sponsor and receiving benefits in three ULI District Councils is a phenomenal opportunity to break down the perceived barriers of borders. Ask us how you can become a regional sponsor (at any of the levels) and multiply your benefits of sponsorship by more than three.

By committing as a Regional Sponsor at any of the top four levels of sponsorship, you will become a sponsor in ULI Charlotte, ULI South Carolina and ULI Triangle. Individualized benefits through each District Council are available based on the level of commitment, but you will also receive a 10% discounted sponsorship rate, all the benefits of sponsorship, and additional recognition as a regional sponsor in each of the three District Councils.



Additional Benefits of Regional Sponsorship:

- Gain critical exposure at more than 90 programs region-wide – attracting more than 800 unique attendees.
- Position your company on the desktop of 1,400 members and 11,000 prospective members.
- Make an investment that will impact your region and become a pioneer.
- Participate in regional leadership opportunities.
- Receive recognition at all District Council events throughout North and South Carolina.

How it Works?

Simplify your sponsorship commitment with a single point of contact. One centralized District Council representative will assist you in selecting the right level of sponsorship for your organization, one annual invoice, and one commit form. The District Council staff will coordinate with your organization's key contact for local administration of benefits (complimentary memberships, registrations, and recognition). Commit as a Regional Sponsor and receive a 10% discount (see the regional sponsorship pricing information below).

Keep in mind, each District Council offers a unique menu of benefits, leadership structure and program offering, so for more information on benefits of sponsorship, visit our websites.

<http://charlotte.uli.org>

<http://southcarolina.uli.org>

<http://triangle.uli.org>

SIGN UP FORM

Yes, I would like to be a 2016 Regional Sponsor:

- Visionary Level -- \$27,000+
 Pioneer Level -- \$20,250
 Champion Level -- \$13,500
 Partner Level -- \$9,450
 Advisor Level -- \$6,750

Please complete the contact information section below:

*A portion of your sponsorship may be tax deductible.
Please check with your tax advisor for more information.*

Name _____

Company _____

Phone _____ Email _____

Please return this completed form to the ULI Charlotte office at theresa.salmen@uli.org.

CONTACT US

ULI Charlotte
 1300 Baxter St.
 Suite 360
 Charlotte, NC 28204
 704.940.7388 (ph)
<http://charlotte.uli.org>

VISIONARY SPONSOR BENEFITS

Regions have become the most important geographies in the global economy: cities and counties have political boundaries but no economic boundaries. North and South Carolina have tremendous regional assets: natural, cultural, economic and social. Investing as a new **Regional Sponsor** and receiving benefits in three ULI District Councils is a phenomenal opportunity to break down the perceived barriers of our borders and extend your reach within the Carolinas.

ULI Charlotte

- Prominent placement of logo and link on ULI Charlotte website
- Logo at major District Council events
- Logo included in printed and electronic material
- Opportunity to participate on Advisory Board
- Two complimentary registrations to ULI Fall or Spring Meeting
- Two complimentary registrations to Sponsor Only events
- Two complimentary registrations to Community Connection
- \$1100 credit annually for complimentary registrations to ULI Charlotte Symposiums, Fall & Spring Meeting Recaps, select Young Leaders Group and CoffeeTalk programs
- \$1500 credit annually for complimentary memberships
- Named Initiative Sponsor, up to a \$3500 value

<http://charlotte.uli.org>

ULI South Carolina

- Prominent placement of logo and link on ULI South Carolina website
- Logo at all major District Council events
- Logo included in all printed and electronic material
- Display opportunities at statewide programs
- Two complimentary Registrations to ULI Spring or Fall Meeting
- Opportunity to attend exclusive, invitation-only events (including speaker dinners)
- \$1000 credit to use toward ULI South Carolina Programs
- Speaking & Leadership opportunities
- ULI Staff assigned to manage your benefits
- \$1200 credit annually for complimentary memberships
- Named Initiative Sponsor

<http://southcarolina.uli.org>

ULI Triangle

- Prominent placement of logo and link on ULI Triangle website
- Logo and sponsorship level recognition at events
- Logo included in all printed and electronic material
- Feature article and sponsor profile included in e-newsletter and on website
- Opportunity to participate in welcome and acknowledgment from podium at events
- Sponsor name tags at events
- Opportunity to participate on Advisory Board
- Two complimentary registrations to ULI Carolinas Meeting
- Five complimentary registrations to fee-based programs
- Three invitations to keynote speaker dinners
- Four invitations to annual sponsor recognition event
- \$1220 credit annually for complimentary memberships

<http://triangle.uli.org>

Sponsor benefits within each District Council are slightly different but comparable due to the different programs of work and budgets of ULI Charlotte, South Carolina and Triangle.

* Space is limited at many events. Registrations are available on a first come first serve basis. Specific programs may be excluded.

PIONEER SPONSOR BENEFITS

Regions have become the most important geographies in the global economy: cities and counties have political boundaries but no economic boundaries. North and South Carolina have tremendous regional assets: natural, cultural, economic and social. Investing as a new **Regional Sponsor** and receiving benefits in three ULI District Councils is a phenomenal opportunity to break down the perceived barriers of our borders and extend your reach within the Carolinas.

ULI Charlotte

- Logo and link on ULI Charlotte website
- Logo at major District Council events
- Logo included in printed and electronic material
- Opportunity to participate on Advisory Board
- One complimentary registration to ULI Fall or Spring Meeting
- Two complimentary registrations to Sponsor Only events
- One complimentary registration to Community Connection
- \$825 credit annually for complimentary registrations to ULI Charlotte Symposiums, Fall & Spring Meeting Recaps, select Young Leaders Group and CoffeeTalk programs
- \$1350 credit annually for complimentary memberships

<http://charlotte.uli.org>

ULI South Carolina

- Logo and link on ULI South Carolina website
- Logo at all major District Council events
- Logo included in all printed and electronic material
- Display opportunities at statewide programs
- One complimentary Registration to ULI Spring or Fall Meeting
- Opportunity to attend exclusive, invitation-only events (including speaker dinners)
- \$800 credit to use toward ULI South Carolina Programs
- Speaking & Leadership opportunities
- ULI Staff assigned to manage your benefits
- \$800 credit annually for complimentary memberships

<http://southcarolina.uli.org>

ULI Triangle

- Logo and link on ULI Triangle website
- Logo and sponsorship level recognition at events
- Logo included in all printed and electronic material
- Feature article and sponsor profile included in e-newsletter and on website
- Opportunity to participate in welcome and acknowledgment from podium at events
- Sponsor name tags at events
- Opportunity to participate on Advisory Board
- One complimentary registration to ULI Carolinas Meeting
- Four complimentary registrations to fee-based programs
- Two invitations to keynote speaker dinners
- Three invitations to annual sponsor recognition event
- \$880 credit annually for complimentary memberships

<http://triangle.uli.org>

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CHAMPION SPONSOR BENEFITS

Regions have become the most important geographies in the global economy: cities and counties have political boundaries but no economic boundaries. North and South Carolina have tremendous regional assets: natural, cultural, economic and social. Investing as a new **Regional Sponsor** and receiving benefits in three ULI District Councils is a phenomenal opportunity to break down the perceived barriers of our borders and extend your reach within the Carolinas.

ULI Charlotte

- Logo and link on ULI Charlotte website
- Logo at major District Council events
- Logo included in printed and electronic material
- Opportunity to participate on Advisory Board
- Two complimentary registrations to Sponsor Only events
- One complimentary registration to Community Connection
- \$550 credit annually for complimentary registrations to ULI Charlotte Symposiums, Fall & Spring Meeting Recaps, select Young Leaders Group and CoffeeTalk programs
- \$1220 Credit annually for complimentary memberships

<http://charlotte.uli.org>

ULI South Carolina

- Logo and link on ULI South Carolina website
- Logo at all major District Council events
- Logo included in all printed and electronic material
- Display opportunities at statewide programs
- Opportunity to attend exclusive, invitation-only events
- \$600 credit annually for complimentary program registrations
- Speaking & Leadership opportunities
- ULI Staff assigned to manage your benefits
- \$600 credit annually for complimentary memberships

<http://southcarolina.uli.org>

ULI Triangle

- Logo and link on ULI Triangle website
- Logo and sponsorship level recognition at events
- Logo included in all printed and electronic material
- Sponsor profile included in e-newsletter and on website
- Acknowledgement from podium at events
- Sponsor name tags at events
- Opportunity to participate on Advisory Board
- Three complimentary registrations to fee-based programs
- Two invitations to keynote speaker dinners
- Three invitations to annual sponsor recognition event
- \$660 credit annually for complimentary memberships

<http://triangle.uli.org>

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PARTNER SPONSOR BENEFITS

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ULI Charlotte	ULI South Carolina	ULI Triangle
<ul style="list-style-type: none"> Name and link on ULI Charlotte website Company name denoted at major District Council events Company name denoted in printed and electronic material One complimentary registration to Sponsor Only events \$400 credit annually for complimentary registrations to ULI Charlotte Symposiums, Fall & Spring Meeting Recaps, select Young Leaders Group and CoffeeTalk programs \$440 credit annually for complimentary memberships 	<ul style="list-style-type: none"> Logo and link on ULI South Carolina website Logo at all major District Council events Company logo denoted in all printed and electronic material \$500 annually for complimentary program registrations Speaking and leadership opportunities ULI Staff assigned to manage your benefits \$350 credit annually for complimentary memberships 	<ul style="list-style-type: none"> Name and link on ULI Triangle website Logo and sponsorship level recognition at events Company name in all printed and electronic material Sponsor profile included in an e-blast Sponsor name tags at events Two complimentary registrations to fee-based programs One invitation to keynote speaker dinners Two invitations to annual sponsor recognition event \$440 credit annually for complimentary memberships

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<http://triangle.uli.org>

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* Space is limited at many events. Registrations are available on a first come first serve basis. Specific programs may be excluded.

ADVISOR SPONSOR BENEFITS

Regions have become the most important geographies in the global economy: cities and counties have political boundaries but no economic boundaries. North and South Carolina have tremendous regional assets: natural, cultural, economic and social. Investing as a new **Regional Sponsor** and receiving benefits in three ULI District Councils is a phenomenal opportunity to break down the perceived barriers of our borders and extend your reach within the Carolinas.

ULI Charlotte	ULI South Carolina	ULI Triangle
<ul style="list-style-type: none"> Name and link on ULI Charlotte website Company name denoted at major District Council events Company name denoted in printed and electronic material One complimentary registration to Sponsor Only Events \$275 credit annually for complimentary registrations to ULI Charlotte Symposiums, Fall & Spring Meeting Recaps, select Young Leaders Group and CoffeeTalk programs \$220 credit annually for complimentary memberships 	<ul style="list-style-type: none"> Name and link on ULI South Carolina website Company name denoted at all major District Council events Company name denoted in all printed and electronic material \$400 annually for complimentary program registrations Speaking and leadership opportunities ULI Staff assigned to manage your benefits \$250 credit annually for complimentary memberships 	<ul style="list-style-type: none"> Name and link on ULI Triangle website Logo and sponsorship level recognition at events Company name in all printed and electronic material Sponsor name tags at events Two complimentary registrations to fee-based programs One invitation to annual sponsor recognition event \$220 credit annually for complimentary memberships

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<http://triangle.uli.org>

Sponsor benefits within each District Council are slightly different but comparable due to the different programs of work and budgets of ULI Charlotte, South Carolina and Triangle.

* Space is limited at many events. Registrations are available on a first come first serve basis. Specific programs may be excluded.