

Sharon Campbell | General Manager

Sharon brings more than 21 years of experience to her role as General Manager of Charlotte Premium Outlets. She oversees day-to-day operations and supervise all aspects of the lifestyle center including budgeting, financial analysis, tenant relations, lease administration, community involvement and marketing.

Prior to joining Simon as the General Manager of the Gaffney Premium Outlets in 2010, Sharon held several marketing roles throughout the region. She has previously served as Vice President of Sales and Marketing of the Cabarrus County North Carolina Tourism Authority, the Regional Director of Marketing at Concord Mills and the Senior Marketing Director of Prime Outlets-Gaffney.

A native of the Philadelphia region, Sharon is a graduate of Rowan University in New Jersey and the Brandywine College of Widener University in Wilmington, Del. She also earned her Certified Marketing Director designation with the International Council of Shopping Centers.

Sharon lives in Concord, N.C. with her husband and their three sons.